



Colortech^{INC.}
Creative Solutions

Our team is comprised of several departments that all work together to give you a seamless marketing experience. We work with everything from building awareness of your brand, promoting products or services and providing customer service and engagement in public forums.



Approx.
\$3,000 - \$4,000

EVENT-BASED MARKETING

Holding an event in a high-frequency area is a great way to get your name out there. Partner it with Media Buying and a complimentary service or promo for the best results.



Approx.
\$1,350+/mo
6+ Mo. Suggested

DIGITAL MARKETING

Some of our most popular digital marketing includes:

- Social Media
- Search Engine Marketing
- Email Campaigns
- SEO
- Pay Per Click Campaigns



Approx.
\$1,500+/mo
6+ Mo. Suggested

MEDIA BUYING

While we don't broadcast in house or air commercials, we do partner with some of the best in the business who do. We act as the middle man, helping you target the right audience, times, etc. to get the best ROI.



Approx.
\$150+ each

CONTENT MARKETING

Our content marketing consists of creating and distributing valuable, relevant and consistent content attracting and retaining your target audience. This includes: posts, blogs and website copy.



Approx.
\$250 - \$1,000+

TRADITIONAL MARKETING

This category includes items such as:

- Flyers
- Mailers
- Billboards
- Posters
- Trade Show Booths



Approx.
\$55 per hour

CONSULTATION

Just looking for ideas or assistance? We're happy to lend our opinion and work with you monthly to help you create an "in-house" marketing plan that you can execute while saving some of your marketing budget.