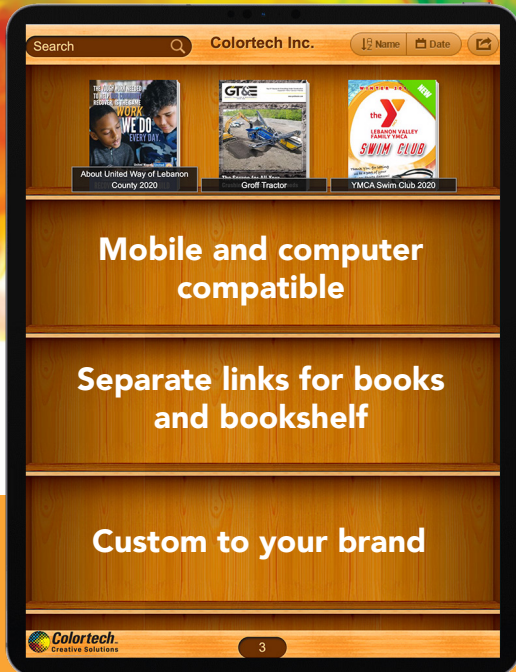# COLORTECH INC. CREATIVE SOLUTIONS

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WHAT IS AN INTERACTIVE FLIP BOOK?

An interactive flip book allows you to take a designed PDF or digital brochure and post it online, allowing users to use that file like they would a printed piece. For example, you can see below that this book looks like a printed book and users can actually grab and turn the pages of the book.

Flipbooks are generated with HTML5 or Flash. We suggest HTML5 as it functions on more devices properly. Some items such as moving backgrounds are available with flash, but not HTML5. We can not guarantee your flipbook with work perfectly on every device. If your user's device is out-of-date, it may not run as desired.

Custom background and logo

Move pages

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About United Way of Lebanon County 2020   Open in new window

UNITED WE READ

Community Goal: To have 90% of third grade children reading at grade level by the end of the 2025 school year.

How? By working together as a community to make sure all children have access to the resources they need to be reading on grade level by the end of third grade while building a culture for our county's youngest learners that encourages a love of reading.

YOUTH DEVELOPMENT

Community Goal: To connect 100% of our youth to school or work by 2025.

How? By engaging children and youth in school and their community to build upon their strengths and help them gain the education, skills, character, and values needed to be successful, productive adults.

EMPOWERING ADULTS & FAMILIES

Community Goal: To move 7,000 Lebanon County adults to self-sufficiency by 2025.

How? By creating opportunities within our community that empower adults to be able to achieve and sustain financial stability, and provide a dependable home life for their families.

RECOVERY FROM CRITICAL SITUATIONS

Community Goal: Meet the basic needs of ALL Lebanon County residents in times of crisis.

How? By ensuring that there are programs that can provide immediate, short-term emergency support for community members in times of crisis to help them meet their basic needs.

UNITED WE RECOVER

Our children need support, enrichment, and encouragement.

When schools closed suddenly in the 2019-20 school year, families were forced to adapt quickly to support their children. Many students are struggling academically and social-emotionally due to the abrupt change in their schedules, the stress of the pandemic, separation from peers, and a general lack of structure. The closures also exposed how many children did not have access to technology or the internet at home, which caused great challenges in keeping all students connected and engaged.

United Way is proud to support programing that will help our children and youth reach literacy benchmarks, provide tutoring, access to books, mentorship, homework support, and enrichment activities. These comprehensive approaches remove barriers to learning, and set our children up for success. This programming is critical now more than ever as all local children have endured unexpected challenges this past year. Together we must provide safety, support, and encouragement to ensure a strong future for our community.

Our adults and families need resources, empowerment, and a strong community.

Strong, stable families are essential for children to succeed. When the pandemic hit quickly and unexpectedly, adults in our community experienced loss of work, closed businesses, health consequences, and more in the midst of a frightening and stressful time in our nation's history. For some this meant parenting while homeschooling their children; some were navigating how to work remotely. Many community members found themselves having to access support services for the first time in their lives. Before COVID-19, close to 40% of our community lived in poverty, or just above the poverty line, and were already struggling to make ends meet.

Now more than ever, we need to connect families to critical programs for immediate relief but ultimately to support and empower them as they work toward self-sufficiency. With your support, United Way funds programming to provide shelter, parenting classes, job training, access to healthcare and legal services, and increased social connectivity. As we strengthen families, we will strengthen our community.

United Way of Lebanon County

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LINKS

A link can go to a URL, another page in this current document, or an email address.

Sample: This is a paragraph about links. You can link to a webpage like colortechinc.com and you can make any type link to a URL. You can also make links go to another page in the document, like this link that takes you to the front cover of this book.

Links can also be email addresses.

You can link to files, but you must have the file already loaded on your server or storage space unless you'd like us to house it for an additional fee.

BUTTONS

A button links to a URL or another page in this current document.

To watch a 30 sec. sample video (no sound)

→ *Click Here* ←

A button can be anything.

Text

BOOKCASE

A bookshelf hoses all of your PDFs in one place. This bookshelf is found via a URL or you can even embed it right onto your webpage as seen below.

It's a great opportunity for your users to visually see all of your pieces in one place!

BOOKSHELF SAMPLE

Bookshelf Name

New, Featured, or Hot Options available

Names of books

Company Logo

BOOKSHELF EMBEDDED INTO A PAGE

We can supply you with code that you can edit and place into your webpage. You can change the size and even the number of books from your entire bookshelf to be displayed if you have several.

Options include:
iFrame, Lightbox, Button and Text Embeds.

*We will help you the best we can, but you would need to have your web developer handle this as we do not have access to your website and its credentials.

URLS

URL
The bookshelf and books will always have a URL that starts with; **http://flipbook.colortechinc.com** and then followed by**/xxxxx**.

Example: http://flipbook.colortechinc.com/bookcase/kpsny
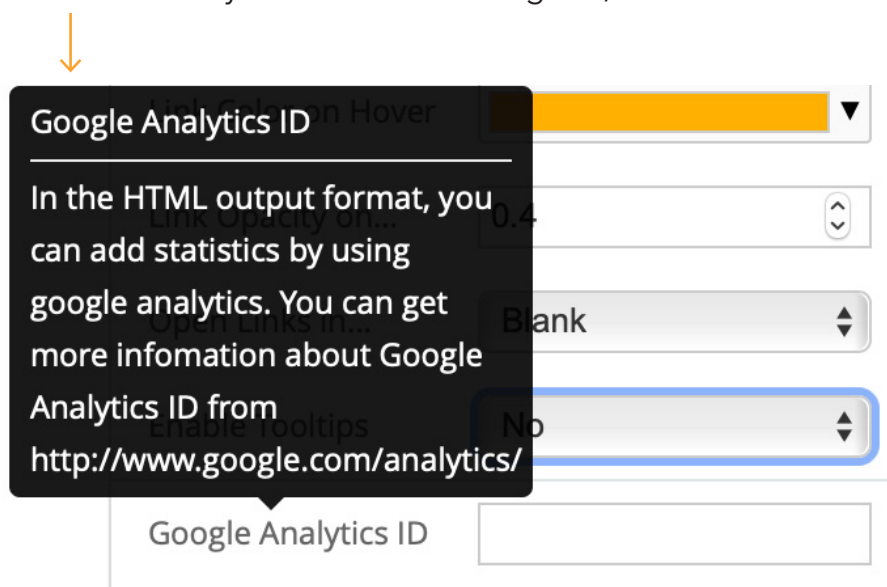*We do not have control over the ending of the URL

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You can use tracking with each PDF / URL. There is no cost to you if you supply the Google Analytics ID and track it yourself from there.
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EXAMPLES

Additional examples can be found on our Colortech bookshelf at:
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We tried out best and below are a few of the ones most clients prefer to adjust and use.

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- Enlarged or reduced in size
- Appear hard-cover or soft (several binding looks)
- Label of "New," "Hot", or "Featured", or no label at all
- Set to multiple display settings
- Tracked with Google Analytics
- Changing how the platform looks to users (ie. if the arrows are on the left right, where your logo appears, how the main control bar is displayed)
- Branding for bookshelves and Books
- Optional button for users to download and share
- Password protected books
- Custom background - must be simple. More advanced designs can be added for an addt'l fee
- Logo added to books and bookshelf
- Change the type of book from hard cover to soft
- Multiple "binding" options (how the book appears to users)
- Add YouTube videos
- Roll-over pop outs can be added for even more interaction
- Tabs on the top or bottom, customized with color and texture, for easy navigation

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