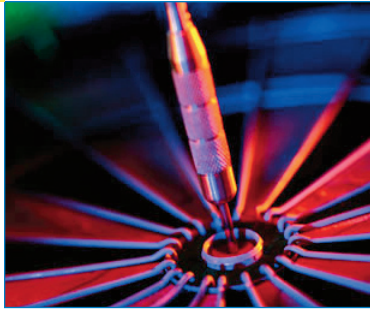


Portfolio



Client: **HERSHEY FOODS CORPORATION**

Job Title: **Hershey Kisses-*"The Shape of Things to Come"***

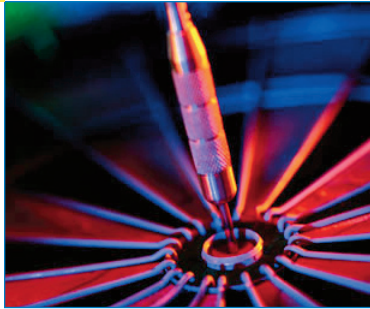
Objective: *To communicate a full year program to drive sales of various Hershey Kiss products*

Services: Prepress, printing and custom finishing

- 4-color printing,
die-cutting, folding
and carton pack



Portfolio



Client: **HERSHEY FOODS CORPORATION**

Job Title: ***“Halloween Harvest 2003”***

Objective: *To communicate new products, Fall and Halloween seasonal promotions of various Hershey products*

“Halloween Harvest 2003” Tabbed Brochure

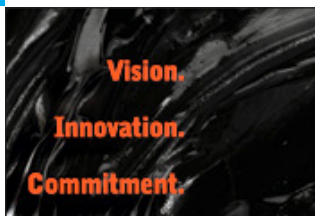
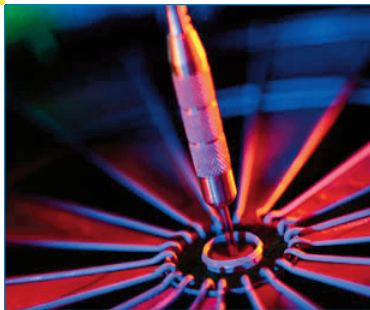
***“Spongebob Squarepants,” “Jimmy Neutron,”
and “Ginger” Stand-up Displays and Tearpads***

Services: *Prepress, printing and custom finishing*

*- 5-color printing, die-cutting, mounting,
carton pack and shipping*



Portfolio



Client: **HERSHEY FOODS CORPORATION**

Job Title: **"Cat in the Hat" Holiday Season**

Objective: **To communicate new products, Fall and Halloween seasonal promotions of various Hershey products**

"Cat in the Hat" Tabbed Brochure

"Cat in the Hat" Stand-up Displays and Tearpads

Services: Prepress, printing and custom finishing



- 5-color printing,
die-cutting,
mounting, carton
pack and shipping